

Editorial

Most of the important chemical journals are now available in editions on the World Wide Web, and this offers opportunities for the publishing world, for authors, and for readers. Articles for American Chemical Society journals are now published on the Web within 72 hours of receipt of corrected galley proofs in the production office. This is an advantage for authors publishing in bimonthly journals such as *Organic Process Research & Development*, where there may be a few weeks before the article appears in print. The advantages for readers are obvious.

The Web edition is also able to put more material in Supporting Information, which is available to anyone, not just to those who subscribe to the Web edition of the journal. I would encourage authors to use this facility to the full, to submit detailed spectra of complex molecules, DSC data etc., or complex kinetic analysis.

One or two journals are experimenting with the idea of eliminating the experimental procedures completely from the print edition and only having experimental details on the Web. Whilst this is something that doesn't appeal to me personally—I like to browse the print edition and to refer to the experimental details at the same time when reading the article—it may have advantages for the major journals which have space limitations.

Authors of future articles are encouraged to be innovative in their papers—the Web edition offers opportunities to enhance the paper in ways which a print edition cannot. I look forward to receiving some novel ideas in the future.

Dr. Trevor Laird
Editor

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